PRECISIONRIFLE SERIES
CHAMPIONSHIP SHOOTING SERIES

PRESS RELEASE

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RCBS Named both an Affiliate Sponsor and the Official Reloading Equipment of the 2020 Precision Rifle Series Season

Jackson, TN. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is thrilled to announce RCBS, as the Official Reloading Equipment of the 2020 Precision Rifle Series Season.

"We are excited to officially announce RCBS as a 2020 Affiliate Sponsor and the Official Reloading Equipment of the Precision Rifle Series for the second season in a row! RCBS is an iconic brand among PRS competitors and their equipment is one thing that our shooters rely on for consistency, accuracy, and making the sport more affordable! Reloading goes hand in hand with the PRS and our reloading benches are notoriously green! We are so grateful for their support of the series, the entire team at RCBS is unmatched!" said PRS Owner and Director Shannon Kay.

We are looking forward with anticipation to the 2020 season and RCBS's partnership. RCBS is the leading manufacturer of ammunition reloading equipment for both rifles and pistols, offering reloading equipment to shooters around the world. RCBS provides PRS shooters with exceptional presses and kits, dies, shell holders, case prep products, priming tools, powder measurers and scales, and countless accessories. RCBS continues to focus on innovation for our shooters and released in 2019 the much anticipated MatchMaster powder dispenser. The MatchMaster provides adjustable settings which allow the shooter to fine tune their favorite powders while reducing dispense times without affecting accuracy. The time PRS shooters spend reloading is like therapy, a complex craft with a huge payoff and truly a labor of love!

RCBS goes above and beyond in their efforts to help grow the sport at every level, supporting both our Regional Series one day matches in addition to putting loads of product on prize tables for our largest and most sought-after national level matches. In 2020, RCBS will again support the Bushnell Tactical Vapor Trail Steel Siege and the Bushnell Tactical GAP Grind Pro/Am along with several other Pro Series matches on the schedule. This year look for the team at RCBS to be one of the primary sponsors for our most elite series, the PRS AG Cup Series.

Given the core values of the RCBS brand and their focus on building meaningful relationships, the PRS also looks forward to successfully leveraging the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40 of the most renowned national level precision rifle competitions in the nation, with the 2020 PRS Finale taking place from December 13-15th hosted in Ninnekah, Oklahoma where RCBS will be a sponsor of the event.

To learn more about RCBS, visit: www.rcbs.com
For more information on the Precision Rifle Series, please join us at https://www.precisionrifleseries.com/

About RCBS
RCBS has dedicated itself to the craft of reloading ammunition since it was founded in 1943. RCBS started with one simple bullet die, and has grown into the leading manufacturer of reloading equipment for rifles and pistols. Reloading is an exact process with tight tolerances. It requires precision and skill to be done correctly. That's why RCBS makes state-of-the-art products - everything from presses, dies, shell holders, powder measurers and priming products. All are backed by RCBS's industry-leading reputation to give you a premium reloading experience. RCBS: Precisioneered Reloading.

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