

FOR IMMEDIATE RELEASE: JANUARY 27, 2020

KAHLES Optics Named Title Sponsor of 2020 Precision Rifle Series Season

Jackson, TN. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is thrilled to announce Kahles, as the Title Sponsor of the 2020 Precision Rifle Series Season.

“We are thrilled to officially announce KAHLES as the 2020 Title Sponsor of the Precision Rifle Series for the second year in a row! The strength of the KAHLES brand, their astounding rise in popularity among PRS top competitors, and their unmatched passion and professionalism make them the perfect fit as presenting partner of the largest precision rifle organization in the world.” said PRS Owner and Director Shannon Kay.

The generosity of Kahles and the genuine support that PRS shooters receive from their entire team, including the whole Swarovski family is unmatched. You will not meet a more genuine group of dedicated professionals. Kahles is a leading optics manufacture and has rapidly become one of the most popular rifle scopes among top PRS competitors. The introduction of the Kahles K25i 5-25 x 56 along with SKMR reticles have catapulted Kahles into the forefront of PRS competitions. The precision and uncompromising quality of the K-Series scopes make them one of the most highly sought-after scopes among PRS shooters.

“We at Kahles are excited to be the title sponsor for the second year in a row. We are happy to support the growth of long-range shooting competitions and work alongside Shannon and Julie Kay in our partnership with the PRS”, said Kahles team member Evan Dextraze. Kahles will again be the title sponsor of the 2020 K&M Kahles Precision Rifle Competition, on May 23-24th, hosted by K&M Precision Rifle Training in Finger, TN. This year Kahles will make a huge impact at all 39 National PRS Pro Series competitions, putting incredible KAHLES optics on prize tables for the competitors in addition to parent company Swarovski Optik offering spotting scope loaners to every single PRS Pro Series match. Their support of the PRS shooters and MD's is among the best in the business!

Given KAHLES story of passion and success since 1898, the PRS also looks forward to successfully leveraging the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40 of the most renowned national level precision rifle competitions in the nation, with the 2020 PRS Finale taking place from December 11-12 in Ninnekah, Oklahoma where KAHLES will be the presenting sponsor of the event.

For more information on the Precision Rifle Series, please join us at <https://www.precisionrifleseries.com/>

To learn more about KAHLES, visit: <https://www.kahles.at/us/>

About KAHLES:

KAHLES is a manufacturer of high-quality optical devices with 120 years of experience in the development and production of riflescopes and a long history in the hunting market. As one of the oldest riflescope manufacturer in the world, we have set many milestones. Today we help ambitious hunters and target shooters to expand boundaries and to enhance their personal performance with fascinatingly simple, smart solutions.

Furthermore, demanding target shooters and professionals in a wide range of disciplines such as PRS, 3Gun, IPSC, Benchrest, F-class, Field Target and many more appreciate the precision and uncompromising quality of our K-series scopes.

Different KAHLES riflescopes, such as K1050i, K624i, K312i, K16i, K4i, K318i and especially the new K525i inspire target shooters from all over the world. Above all, thanks to the highest precision and an excellent price-performance ratio, KAHLES riflescopes enjoy enormous popularity among target shooters.

Precision Rifle Series, LLC

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