PRECISIONRIFLE SERIES
CHAMPIONSHIP SHOOTING SERIES

PRESS RELEASE

FOR IMMEDIATE RELEASE: FEBRUARY 5, 2020

Bushnell Elite Tactical Named Official Rifle Scope of the 2020 Precision Rifle Series Season, Affiliate Sponsor and the Presenting Sponsor of the 2020 PRS Southeast Regional Series

Jackson, TN – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to announce Bushnell Elite Tactical as the Official Rifle Scope of the 2020 Precision Rifle Series Season, an Affiliate Sponsor, as well as the Presenting Sponsor for the PRS Southeast Regional Series.

"We are beyond pleased to officially announce our 2020 partnership with Bushnell Elite Tactical as the Official Rifle Scope of the Precision Rifle Series! The Bushnell Elite Tactical brand has taken center stage in the PRS community, as an industry leader in high-performance sport optics. Their entire team is second to none! We are grateful for their unrivaled professionalism and willingness to support PRS events across the nation. Their commitment to our shooters, incredible optics and building relationships makes them exceptional partners of the largest precision rifle organization in the world.", said PRS owner and director Shannon Kay.

Bushnell Tactical and their team have built an impeccable reputation among PRS competitors. We cannot say enough about their commitment to producing rifle scopes that consistently perform at the highest levels, and their continuous outreach to the PRS community. This year again Bushnell Tactical will be the title sponsor of the largest PRS competition in the world, the Bushnell Tactical GAP Grind Pro/AM, with over 400 competitors in 2019! This is the most attended PRS event each year with a format of Professional/Amateur individual and team competition to promote sportsmanship and welcome new shooters to the competitive scene. The match will be hosted by K&M Precision Rifle Training at the K&M Shooting Complex in Finger, TN on October 2nd-4th.

Bushnell Tactical will additionally be the title sponsor, for the second year in row, of the Bushnell Tactical Vapor Trail Steel Siege another incredible PRS Pro Series Competition taking place in Spickard, MO on August 8th-9th. Along with their enormous support to the PRS Pro Series, Bushnell will be sponsoring the eight most elite matches this season as a primary sponsor of the AG Cup Series as well as continuing as the Presenting Sponsor for the Southeast Regional Series. We cannot thank them enough for their continued loyalty to our shooters and community.

The PRS also looks forward to working with the Bushnell Tactical team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40 of the most renowned national level precision rifle competitions in the nation, with the 2020 PRS Finale taking place from December 12-13th hosted in Ninnekah, Oklahoma where Bushnell will be sponsoring the event.

For more information on the Precision Rifle Series, visit: https://www.precisionrifleseries.com/

To learn more about Bushnell, visit: https://www.bushnell.com/

About Bushnell:

Bushnell has been the industry leader in high-performance sports optics for more than 65 years. Our guiding principle is to provide the highest quality, most reliable and affordable sports optics products on the market. And, our commitment to outstanding customer service and strong retailer partnerships is unmatched.

Precision Rifle Series, LLC
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Bushnell boasts leading market share in all the sports optics categories, and our products have consistently won design and performance awards. Our product lines enhance the enjoyment of every outdoor pursuit from spectator sports, nature study, hunting, fishing and birding to stargazing. Indoors, binoculars bring the audience closer to the action in fast-moving sports or the fine arts at theaters and concerts.

Bushnell constantly explores emerging technologies to market sports optics that pair leading edge design with performance innovation. It is this dedication that has made Bushnell the most recognized and reputable sports optics brand in the world.

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